



**ID-alg<sup>TM</sup>**

**NEW  
CLINICAL  
RESULTS**

## Calorie reduction & well being

- Fat & carb blocker
- Body shape improvement
- Weight-loss clinical studies
- Brown seaweed extract



## Fat & carb blocker<sup>(1)</sup>

ID-alG™ is a brown seaweed extract derived from *Ascophyllum nodosum* rich in long chain polyphenols called phlorotannins which inhibit the activity of the two main digestive enzymes<sup>(1)</sup>:

- Lipase inhibition activity: up to 63%
- Amylase inhibition activity: up to 77%

## Demonstrated clinical results<sup>(2)</sup>

The latest clinical results highlighted unique weight management benefits of ID-alG™ for overweight women & more specifically for 45 years & over.

- Weight-loss closely correlated with fat mass
- Decreases fat assimilation lowering body fat mass and abdominal & visceral fat (see MRI)
- Decreases carbs assimilation lowering glycated hemoglobin index Hb1Ac
- Significant and lasting effect as early as 8 weeks after initial consumption
- Improves body shape

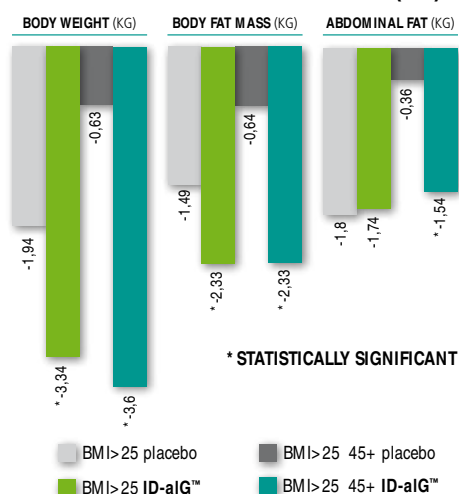
Significant circumference variation (16 weeks)	BMI>25	BMI>25 45+
Waist circumference (cm)	-3.0	-2.7
Hip circumference (cm)	-3.0	-2.9
Thigh circumference (cm)	-1.7	-1.3

## Consumers' satisfaction<sup>(3)</sup>

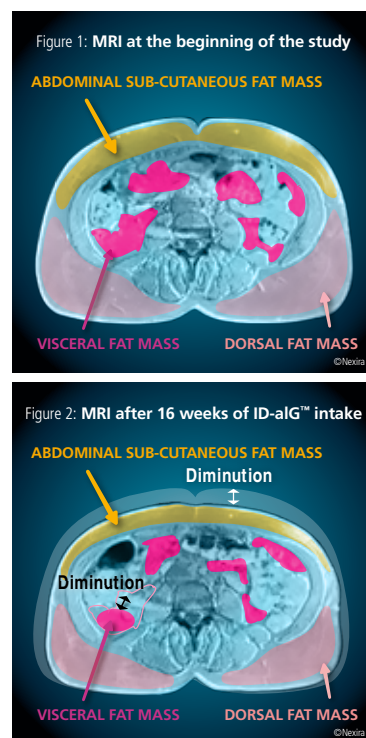
Preliminary clinical study questionnaires assessing the satisfaction of users:

- **76%** believe ID-alG™ induces weight-loss
- **72%** would continue using ID-alG™
- **72%** would buy ID-alG™

### BODY COMPOSITION 16 WEEKS (KG)



### FAT MASS DECREASE



MRI: Magnetic Resonance Imaging

## NATURAL WEIGHT MANAGEMENT INGREDIENT

- Supported by clinical, published *in vivo* studies
- Guaranteed enzyme inhibition (≥ 50%)
- Guaranteed iodine content below RDI with 200 mg ID-alG™ twice daily (before main meals)<sup>(4)</sup>



(1) *In tubo* test of the inhibition properties of ID-alG™ on pancreatic lipase and bacterial amylase.

(2) Bicentric, randomized, placebo-controlled, in parallel double blind format study, run in 2014-2015 on 88 women using 200 mg ID-alG™ twice daily during 16 weeks.

(3) Evaluation of ID-alG™'s weight management effect on overweight women. Monocentric, randomized, placebo controlled clinical study run in March 2010, on 56 women using 400 mg of ID-alG™ daily for 8 weeks.

(4) Iodine Recommended Daily Intake = 150 µg/day according to regulations (EC) n°1169/2011 & (US) 21 CFR101.9